**Westmoreland County**

 L I T T L E L E A G U E

***The youth of today, the leaders of tomorrow.***

To Our Sponsors,

It’s that time of year! Our sponsors have been more than gracious in the past and we hope you will continue your support of Little League this year and in the years to come. As Westmoreland County Little League (WCLL) continues to grow, the children and volunteers need the continued support of our community. For the 2025 season, we will be continuing different levels of sponsorship and each level comes with its own form of recognition and/or advertisement.

Below you will see various levels of sponsorship that are available this year for WCLL.

**Platinum – $1500.00 and up Donation**

With your $1500.00 donation, you will sponsor a whole team for spring, fall, AND ALL-STARS within the Little League that will have the name of your business printed on the back of each player’s jersey, (2) full-color 3 ft. x 5 ft. advertising banners located at our sports complex during the entire Spring and Fall Little League seasons, an engraved Sponsor Plaque from Westmoreland County Little League with a picture of the team you have sponsored, opening day shout outs and social media shout outs throughout the season.

**Gold - $1,000.00 Donation**

With your $1,000.00 donation, you will sponsor a whole spring season team AND fall season team, receive (1) full-color 3 ft. x 5 ft. advertising banner located at our sports complex during the entire Spring and Fall Little League seasons. You will receive an engraved Sponsors Plaque from Westmoreland County Little League with a picture of your sponsored team. You can choose the specific team you would like to sponsor or the league will select one (First come first served), opening day shout outs and social media shout outs throughout the season.

**Silver - $750.00 Donation**

With your $750.00 donation, you will sponsor a whole spring season team, receive (1) full-color 3 ft x 5 ft advertising banner located at located at our sports complex during the entire Spring and Fall Little League seasons and will receive a standard 6x8 Sponsors Plaque from Westmoreland County Little League, opening day shout outs and social media shout outs throughout the season.

**Bronze - $500.00 Donation**

With your $500.00 donation, sponsors will receive a standard 5x7 Sponsors Plaque, opening day shout outs and social media shout outs throughout the season.

**Friends of WCLL - $250.00 Donation**

With your $250.00 donation, sponsors will receive opening day shout out and social media shout outs throughout the season

**Sponsor a Player - $85.00 Donation**

For the “Sponsor a Player” sponsorship, your donation will go to “**Sponsor-A-Player”.** This level is to allow sponsors the opportunity to sponsor a player who otherwise may not be able to play due to the financial burden for their family. The sponsor can select who they would like to sponsor or the league will apply the funds to a player in need. Sponsor will receive a certificate of appreciation from Westmoreland County Little League.

We hope you will find a level of sponsorship that best fits your budget and your heart, and please know that we greatly appreciate any and all donations that are given to the League no matter how large or small. Every bit helps so reach as deeply as you can and support the children of your community as they learn the values taught to them in Little League baseball and softball.

Sincerely,

Westmoreland County Little League

**Westmoreland County Little League**

**2025 Sponsorship Agreement**

Name of Sponsor: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Sponsor Representative: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_

Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Amount enclosed: $\_\_\_\_\_\_\_\_\_\_\_\_ (make checks payable to Westmoreland Co. Little League)

Level of Sponsorship: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**IMPORTANT: All Platinum, Gold and Silver sponsorships must be accompanied by a business card, letterhead or other artwork. Artwork may also be submitted by JPEG file to westmorelandcountylittleleague@gmail.com. Artwork may be color or black & white and must be designed as you wish it to appear on your banner. All renewals are subject to approval by Westmoreland County Little League.**

This agreement between the Westmoreland County Little League (hereafter referred to as “the League”) and the above signed Sponsor is for the 2025 season. Sponsorship of a team in the League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the League does not permit the Sponsor to have any rights or responsibilities in the operation of the League or any team in the League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the League. Nothing herein shall make us partners or joint ventures. The Sponsor and the League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: “Sponsor of a team in the Westmoreland County Little League.” Sponsorship does NOT give the Sponsor the right to use the word “official” in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the League only, and NOT for Little League. Use of the “keystone logo” or any other logo of Little League is prohibited unless permission is expressly granted in writing by Little League International.

**Westmoreland County Little League is a 501(C)(3) Non-profit Charitable Organization.**

Accepted and agreed to:

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Sponsor Representative Signature Date

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Coordinator Signature Date

Please mail all donations and completed forms to:

**Westmoreland County Little League**

**P.O. Box 116**

**Montross, VA 22520**